

## THREE TOP TEAM MEMBERS PROMOTED TO EXECUTIVE VICE PRESIDENT

## FOR IMMEDIATE RELEASE

January 23, 2023 (El Paso, TX) – WestStar announces the Executive Vice President promotions of Lee Rodriguez, Chief Human Resource Officer (CHRO); Jerry Harris, Chief Credit Officer (CCO); and Orlando Hernandez, Chief Information Officer (CIO).

During their tenure, they have been instrumental in developing processes that will ensure WestStar remains the Borderplex region's leading financial institution committed to driving the growth, prosperity, and success of their clients, communities, team members, and shareholders. WestStar Executive Chairman L. Frederick Francis said, "These executives have shown outstanding performance and leadership in their respective fields. We look forward to their continued contributions to guide WestStar into the future."

With their strategic insight, WestStar will continue to focus on maintaining a team culture committed to serving our Borderplex region through safe and secure client services and comprehensive financial solutions.

## **About WestStar**

WestStar is a locally owned community bank with more than \$2.7 billion in assets. It services the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region). WestStar provides businesses and retail consumers local access to a broad array of financial services, including banking, treasury management, wealth management, insurance, and title services. Additionally, WestStar team members serve on over 60 boards and committees of non-profit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at weststarbank.com.

###

For more information, please contact: Christopher Ramos, Digital Marketing Specialist 915.585.4547 Christopher.Ramos@weststarbank.com