



**SOCORRO RODRIGUEZ TRANSITIONS TO SENIOR VICE PRESIDENT,
DEPUTY CHIEF FINANCIAL OFFICER**

FOR IMMEDIATE RELEASE

May 10, 2022 (El Paso, TX) – WestStar, the Borderplex region's leading financial institution, has announced the promotion of Socorro Rodriguez to Senior Vice President, Deputy Chief Financial Officer. In this new role, Rodriguez will manage the Accounting and Tax & Treasury Departments, as well as serve as Senior Investment Officer. Key responsibilities of this role include oversight of financial and regulatory accounting and reporting, budgeting, liquidity and interest rate risk management, tax planning and preparation, and investment portfolio management.

Rodriguez previously served as Treasurer. She has 20 years of banking experience, all spent with WestStar. On her new role, Rodriguez said, "I am excited about the opportunity. As Deputy CFO, I will play an integral role in managing the day-to-day financial operations of the Bank, including budget development and analysis, in an effort to drive WestStar's performance and success. My goal is to ensure that we continue to manage financial information with integrity and provide it timely to management to aid in their decisions."

Rodriguez is also a member of the Finance/Audit/IT Committee for the Paso Del Norte Health and Community Foundations. She has a Bachelor of Business Administration in Accounting from the University of Texas at El Paso and is a Certified Public Accountant in Texas. Socorro is currently attending Southwest Graduate School of Banking with anticipated graduation in 2024.

About WestStar

WestStar is a locally owned community bank with more than \$2.7 billion in assets. It services the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region). WestStar provides businesses and retail consumers local access to a broad array of financial services, including banking, treasury management, wealth management, insurance, and title services. Additionally, WestStar team members serve on over 60 boards and committees of non-profit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at weststarbank.com.

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