



## **GISELLE SMITH-JOHNSON TRANSITIONS TO MANAGER OF THE TREASURY MANAGEMENT GROUP**

### **FOR IMMEDIATE RELEASE**

**JANUARY 20, 2022 (El Paso, TX)** – WestStar, the Borderplex region's leading financial institution, has announced the promotion of Giselle Smith-Johnson to Vice President, Treasury Management Group Manager. In this role, Smith-Johnson will lead a team of Treasury Management professionals in improving client experience, product development, and risk management. Smith-Johnson has been leading and managing WestStar's PPP efforts since joining the bank in February 2021.

Smith-Johnson has a successful track record in facilitating expansive business growth, focused in the area of Treasury Management. Throughout her career, Smith-Johnson has worked to build and maintain sound business relationships through providing superior Treasury Management solutions. Smith-Johnson said, "I am honored to be part of the WestStar Treasury Management team. A majority of my career has been spent in meeting the cash management needs of business clients, and I look forward to providing the best products and services to our current and future clients."

Smith-Johnson earned her Bachelor of Business Administration in Banking and Finance from the University of Mississippi. She has been active in the community having served as the Past President of the Board of Directors of YWCA El Paso del Norte Region, Board Member for Girl Scouts of the Rio Grande, and participated in both Leadership El Paso and Leadership Texas.

### **About WestStar**

WestStar is a locally owned community bank with more than \$2.6 billion in assets. It services the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region). WestStar provides businesses and retail consumers local access to a broad array of financial services, including banking, treasury management, wealth management, insurance, and title services. Additionally, WestStar team members serve on over 60 boards and committees of non-profit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at [weststarbank.com](http://weststarbank.com).

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