

NEWS RELEASE For Immediate Release February 12, 2021 Contact: Diana Alaniz Marketing and Design Specialist <u>dalaniz@weststarbank.com</u> 915-585-4547

GISELLE SMITH-JOHNSON JOINS

WESTSTAR'S COMMERCIAL BANKING GROUP

FEBRUARY 12, 2021 (El Paso, TX) – WestStar, the Borderplex region's leading financial institution, has announced today the addition of Giselle Smith-Johnson to their Commercial Banking Group. In her role, she will focus on special projects supporting the Commercial Banking Group.

Smith-Johnson brings over 20 years of commercial banking experience to WestStar. She has been successful in facilitating expansive business growth focused in the area of Treasury Management. Throughout her career, Smith-Johnson has a proven track record for building and maintaining sound business relationships.

Smith-Johnson earned her Bachelor of Business Administration in Banking and Finance from University of Mississippi. Over the years, she has been active in the community having served as Past President of the Board of Directors of YWCA El Paso del Norte Region, Board Member for Girl Scouts of the Rio Grande, and participated in both Leadership El Paso and Leadership Texas.

About WestStar

WestStar is a locally owned community bank with assets of more than \$2.3 billion. Servicing the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region), it provides businesses and retail consumers local access to a broad array of banking, wealth management, insurance, and title services. Additionally, WestStar team members serve on over 60 boards and committees of nonprofit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at weststarbank.com.