



## **ARIANNA RODRIGUEZ JOINS WESTSTAR WEALTH MANAGEMENT DIVISION**

March 25, 2019 (El Paso, TX) – WestStar is pleased to announce the addition of Arianna Rodriguez as Portfolio Manager for the Wealth Management Division. In her role, Arianna will manage investment portfolios of both individuals and institutions.

In addition to her 10 years of professional experience, Arianna earned her Bachelor of Arts in Advertising from Centro de Estudios en Ciencias de la Comunicacion in Mexico City in 2009. She also earned a Master of Business Administration from the University of Texas at El Paso in 2014 and holds the Certified Investment Management Analyst® designation\*.

Arianna's community involvement experience includes volunteering with the YWCA Transitional Living Center, Money Smart Week El Paso, Big Brothers Big Sisters of El Paso, and others.

### **About WestStar**

WestStar is a locally owned community bank with assets of more than \$1.8 billion. Servicing the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region), it provides businesses and retail consumers local access to a broad array of banking, wealth management, insurance, and title services. Additionally, WestStar team members serve on over 100 boards and committees of nonprofit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at [weststarbank.com](http://weststarbank.com).

### **About WestStar's Wealth Management Division**

WestStar's Wealth Management Division currently has over half a billion dollars in assets managed for clients including individuals, institutions, retirement accounts, and non-profit entities. The team of local professionals has extensive expertise in investment management, retirement planning, trust services and estate settlement.

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