



## **DAVID W. OSBORN APPOINTED TO THE AMERICAN BANKERS ASSOCIATION BOARD OF DIRECTORS**

### **FOR IMMEDIATE RELEASE**

**October 30, 2024 (El Paso, TX)** — WestStar continues its leadership in the banking industry with the appointment of President and CEO David W. Osborn to the Board of Directors of the American Bankers Association (ABA). The ABA, representing banks of all sizes across the United States, provides industry leadership through advocacy, research, and a wide range of consultative services.

“It is a privilege to join the ABA Board of Directors,” said Osborn. “I look forward to advocating for Texas bankers and ensuring their perspectives are well-represented nationally. This appointment is a tremendous opportunity to support the future of the banking industry.”

Osborn, who has served as WestStar’s President and CEO since 2015, has overseen the bank’s growth across the Borderplex region, guiding its expansion in community engagement and financial services. He will serve a three-year term on the ABA Board of Directors, contributing to shaping national banking policies and providing input on regulatory issues to help guide the industry’s future.

### **About WestStar**

WestStar is a locally owned community bank with more than \$3 billion in assets. It services the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region). WestStar provides businesses and retail consumers local access to a broad array of financial services, including banking, treasury management, wealth management, and title services. Additionally, WestStar team members serve on over 60 boards and committees of non-profit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at [weststarbank.com](http://weststarbank.com).

### **About the American Bankers Association**

The American Bankers Association is the voice of the nation’s \$23.9 trillion banking industry, which is composed of small, regional and large banks that together employ approximately 2.1 million people, safeguard \$18.8 trillion in deposits and \$12.5 trillion in loans.

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### **For media inquiries, please contact:**

Christopher Ramos

Digital Marketing Specialist

[915.585.4547](tel:915.585.4547)

[Christopher.Ramos@weststarbank.com](mailto:Christopher.Ramos@weststarbank.com)