



Crystal Martin Selected as a Recipient of Texas Banker Association's Emerging Leader Award

FOR IMMEDIATE RELEASE

APRIL 28, 2025 (El Paso, TX) – WestStar congratulates Crystal Martin, Vice President and Trust Officer within our Wealth Management Division, on being honored with the Emerging Leader Award from the Texas Bankers Association (TBA). This accolade recognizes her outstanding contributions as a banker in Texas, showcasing her potential to influence the future of the industry and strengthen trust within community banking.

"It is an incredible honor to be recognized as an Emerging Leader," Martin said. "This award fuels my passion for driving WestStar and our community forward. I believe in empowering our clients to reach their financial goals and aspirations, and I am dedicated to shaping a future built on trust and collaboration."

In addition to her role at WestStar, Martin has made significant contributions to the community as the immediate past president of the El Paso Estate Planning Council and a previous board member of Hope Border Institute. She was also a member of the 2024 YWCA's Walk a Mile in Her Shoes Committee. Martin's achievements include completing Leadership El Paso, Class of 43, and the WestStar LEAD Program, further establishing her as a prominent leader in the banking industry.

About WestStar

WestStar is the only El Paso-based community bank and the leading commercial bank in the Borderplex region, which includes El Paso, Texas; Las Cruces, New Mexico; and Juárez, Mexico. With over \$3.1 billion in assets, 14 branches, and over 340 employees, WestStar provides commercial lending, treasury management, wealth management, and title services across the region.

WestStar's roots trace back over a century and are built on the combined legacies of four local institutions: Bank of Ysleta, Bank of El Paso, First National Bank of Fabens and Bank of the West (rebranded as WestStar Bank in 2012). These banks united over time and through mergers, ultimately becoming WestStar in 2016. Today, WestStar continues that shared commitment to relationship-based banking.

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