



VICTOR BARROTERAN JOINS

WESTSTAR'S COMMERCIAL BANKING GROUP

November 20, 2020 (El Paso, TX) – WestStar, the Borderplex region's leading financial institution, has announced today the addition of Victor Barroteran to their Commercial Banking Group. In this role he is responsible for developing and managing commercial lending relationships and expanding new commercial business.

Barroteran has over 20 years of commercial banking experience. Having a thorough and in-depth financial background, he brings to WestStar a wide breadth of experience in promoting growth through executing proven business expansion strategies.

“It is a privilege to join the WestStar team. Not only is WestStar the premier Borderplex region’s financial services provider, but their involvement and engagement in the community is second to none,” said Barroteran. “As a native El Pasoan, I’m extremely excited to be part of WestStar’s continued growth and commitment to our community.”

Barroteran earned his Bachelor of Business Administration in Economics from University of Texas at El Paso. He currently serves as President of the Board of Directors for Hospice of El Paso and also serves on the UOR Gerald Carlson/EPAA Cares board.

About WestStar

WestStar is a locally owned community bank with assets of more than \$2 billion. Servicing the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region), it provides businesses and retail consumers local access to a broad array of banking, wealth management, insurance, and title services. Additionally, WestStar team members serve on over 75 boards and committees of nonprofit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at weststarbank.com.