



## **WestStar Promotes Andy Reed to Senior Vice President**

### **FOR IMMEDIATE RELEASE**

**APRIL 4, 2025 (Las Cruces, NM)** – WestStar, the leading financial institution in the Borderplex region, announced the promotion of Andy Reed to Senior Vice President, Commercial Banker. In his new role, Reed will continue to provide exceptional support to existing and prospective clients, offering comprehensive financial solutions to facilitate growth and achieve financial goals.

With over 37 years of experience in commercial banking, Reed has a proven track record of working with diverse businesses across the Borderplex region. Reed expressed enthusiasm for the opportunity in a statement regarding his promotion: "I look forward to building long-term relationships and helping our clients achieve their goals while empowering our community."

Reed is actively involved in his community, serving as a Rio Grande Rotary Club member and on the board of Mesilla Valley Hospice. He holds a Bachelor of Business from the University of Pittsburgh.

### **About WestStar**

WestStar is the only El Paso-based community bank and the leading commercial bank in the Borderplex region, which includes El Paso, Texas; Las Cruces, New Mexico; and Juárez, Mexico. With over \$3.2 billion in assets, \$286,000,000 current loan outstandings in New Mexico, 14 branches, and over 340 employees, WestStar provides commercial lending, treasury management, wealth management, and title services across the region.

WestStar's roots trace back over a century and are built on the combined legacies of four local institutions: Bank of Ysleta, Bank of El Paso, First National Bank of Fabens and Bank of the West (rebranded as WestStar Bank in 2012). These banks united over time and through mergers, ultimately becoming WestStar in 2016. Today, WestStar continues that shared commitment to relationship-based banking.

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