



## **WestStar Appoints Jill Macias as Senior Vice President and Deputy Chief Credit Officer**

### **FOR IMMEDIATE RELEASE**

**June 3, 2026 (El Paso, TX)** – WestStar today announced the appointment of Jill Macias as Senior Vice President and Deputy Chief Credit Officer, effective immediately. In the role, Macias will help oversee the bank’s credit culture, underwriting standards and portfolio risk management to support WestStar’s continued growth and long-term success across the Borderplex region.

Macias brings more than 25 years of financial services experience, spanning commercial banking, credit underwriting, operations and risk administration. She will work closely with lending teams and local business owners to support responsible growth and long-term economic development in the communities WestStar serves.

She began her career in 2003 as a personal banker before transitioning to commercial banking in 2006, where she served as a credit underwriter. She later advanced into leadership roles, including operations manager, risk administration director, and executive director and market credit leader for the New Mexico and El Paso region, where she oversaw credit risk and supported commercial banking teams across the market.

“Jill’s depth of experience in credit and risk management strengthens our ability to grow responsibly while continuing to support local businesses,” said David W. Osborn, president and chief executive officer of WestStar. “Her leadership and understanding of the Borderplex market make her a strong addition to our credit leadership team.”

“WestStar has a reputation for long-term relationships and a genuine commitment to the communities it serves,” Macias said. “I’m grateful for the opportunity to work alongside such a respected team and look forward to contributing to WestStar’s continued success.”

Her community involvement includes current board service on the YWCA Foundation Board, the UMC Hospital Foundation Board and the El Paso Children’s Hospital Foundation Board. She has also previously served on the boards of the El Paso Chamber, YWCA El Paso del Norte, Junior Leadership El Paso and KCOS Public Television.

Macias holds a Master of Business Administration with a concentration in finance from The University of Texas at El Paso. She is a graduate of Leadership El Paso, Class 30, and served as co-chair of Leadership El Paso, Class 37.

### **About WestStar**

WestStar is the only El Paso-based community bank and the leading commercial bank in the Borderplex region, which includes El Paso, Texas; Las Cruces, New Mexico; and Juárez, Mexico. With over \$3.1 billion in assets, 14 branches, and over 350 employees, WestStar provides commercial lending, treasury management, wealth management, and title services across the region.

WestStar’s roots trace back over a century and are built on the combined legacies of four local institutions: Bank of Ysleta, Bank of El Paso, First National Bank of Fabens, and Bank of the West (rebranded as WestStar Bank in 2012). These banks united over time and through mergers, ultimately becoming WestStar in 2016. Today, WestStar continues that shared commitment to relationship-based banking.

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### **For media inquiries, please contact:**

Christopher Ramos, Digital Strategy Specialist  
915.585.4547

[Christopher.Ramos@weststarbank.com](mailto:Christopher.Ramos@weststarbank.com)