



**Bernie Del Hierro Named Advisory Board Member for the
College of Business at Southwest University**

FOR IMMEDIATE RELEASE

September 17, 2025 (El Paso, TX) – WestStar is pleased to announce that Bernie Del Hierro, President of WestStar Title, has been appointed to the College of Business Advisory Board at Southwest University. The Advisory Board aims to enhance program innovation and align curriculum with industry trends while fostering networking, externships, and job opportunities for students and graduates.

"I look forward to joining the College of Business Advisory Board at Southwest University, where I can contribute and support the direction and continual improvement of their programs." Del Hierro said. "The goals of the College of Business are aligned with the same goals and principles that our Borderplex business community shares."

Del Hierro will serve a 2-year term.

About WestStar Title

WestStar Title is a prominent independent title agency and subsidiary of WestStar, capable of closing and escrowing real estate property transactions across Texas and Doña Ana County, New Mexico. WestStar is the largest bank by deposits in El Paso with over \$3.1 billion in assets and serves the Borderplex region, including El Paso, Las Cruces, and northern Mexico. WestStar offers a variety of financial services, including banking, treasury management, wealth management, and title services. Team members also serve on over 33 boards and committees of non-profit and civic organizations, participating in various community betterment and philanthropic initiatives. For more information, visit weststarbank.com.

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